

WCCO-TV

CONTRACT NO. REV.

1141-53240-1

DATE PRINTED

08/20/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL		
AND	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE		
ADDRESS	Washington	DC 20007-3674	Washington	DC 20003-4024	
CONTACT	MIKE FURMAN		USA		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1474	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	2	05:58A	07:00A	30S	10/02/12-10/05/12	THIS MORNING	2	1000.00	2000.00
2	M	1	05:58A	07:00A	30S	10/08/12-10/08/12	THIS MORNING	1	1000.00	1000.00
3	T-F	2	07:00A	09:00A	30S	10/02/12-10/05/12	CBS THIS MORNING	2	750.00	1500.00
4	M	1	07:00A	09:00A	30S	10/08/12-10/08/12	CBS THIS MORNING	1	750.00	750.00
5	Su	1	09:58A	11:30A	30S	10/07/12-10/07/12	WCCO SUNDAY MORNING NEWS	1	1000.00	1000.00
6	T-F	4	09:58A	11:00A	30S	10/02/12-10/05/12	PRICE IS RIGHT	4	800.00	3200.00
7	T-F	2	11:58A	12:30P	30S	10/02/12-10/05/12	NOON NEWS	2	1000.00	2000.00
8	T-F	2	12:30P	01:00P	30S	10/02/12-10/05/12	THE BOLD & THE BEAUTIFUL	2	550.00	1100.00
9	T-F	2	02:58P	03:57P	30S	10/02/12-10/05/12	DR. PHIL	2	750.00	1500.00
10	T-F	3	03:57P	05:00P	30S	10/02/12-10/05/12	ELLEN DEGENERES	3	1000.00	3000.00
11	M	1	03:57P	05:00P	30S	10/08/12-10/08/12	ELLEN DEGENERES	1	1000.00	1000.00
12	T-F	2	04:59P	05:30P	30S	10/02/12-10/05/12	M-F 5PM NEWS	2	2000.00	4000.00
13	T-F	2	05:59P	06:30P	30S	10/02/12-10/05/12	M-F 6PM NEWS	2	2500.00	5000.00
14	T-F	2	06:27P	07:00P	30S	10/02/12-10/05/12	WHEEL OF FORTUNE	2	4000.00	8000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 2

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL		
AND	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE		
ADDRESS	Washington	DC 20007-3674	Washington	DC 20003-4024	
CONTACT	MIKE FURMAN		USA		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1474	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	T	1	08:00P	09:00P	30S	10/02/12-10/02/12	NCIS: LOS ANGELES	1	8500.00	8500.00
16	F	1	09:00P	10:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	5500.00	5500.00
17	T-F,Su	2	10:00P	10:35P	30S	10/02/12-10/07/12	LATE NEWS M-F/SU	2	3600.00	7200.00
18	T-F	4	10:35P	11:38P	30S	10/02/12-10/05/12	LATE NIGHT WITH DAVID	4	1000.00	4000.00
19	M	1	10:35P	11:38P	30S	10/08/12-10/08/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
20	T-F	4	11:37P	12:38A	30S	10/02/12-10/05/12	THE LATE LATE SHOW W/CRAIG	4	400.00	1600.00
21	Su	1	12:00N	03:00P	30S	10/07/12-10/07/12		1	20000.00	20000.00
Total Contract:								41		82850.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION